Civic Innovation Hub I Session 3: Asset Mapping

Mateo Baker | Urban Resilience



Key Words

Asset Mapping:

A community's assets are specifically identified, described, and visualized on the map.

Community Assets:

Any institution, organization, group, location, or space that community members value because it is a resource for members.

Mutual Aid:

Groups or systems that provide support to community members and can operate independent of government policies/actions.

Potential Outcomes of asset mapping:

- Stronger ties among community organizations
- Increased mutual aid among organizations
- Collaborative events (e.g. sustainability bike rides from garden to garden) increasing awareness of each initiative
- Increased momentum to directly build on identified interests and assets (e.g. involvement in community sustainability efforts and more focused direction for heritage farming and healthy eating)

Community Asset Map Created by Robbins Civic Innovation Hub Cohort

