#### CNT URBAN SUSTAINABILITY APPS COMPETITION 2015

Competition Participants

# Purshable Idea Leader: Elizabeth Zubiate

Elizabeth's team created an app that builds a demand for close-to-expiration food that grocery stores typically throw away. Purshable dynamically repurposes these goods, marketing items from member stores at a discount to low-income and environmentally conscious consumers. Purshable utilizes U.S. Census CitySDK and City of Chicago OpenGov data to transform what was previously a loss into revenue for grocery stores and household savings for consumers.

#### Techspace Idea Leader: Matt Lee

Matt's team created an app that connects tech training programs with underutilized spaces in neighborhood churches, community centers, and other places. TechSpace utilizes City of Chicago OpenGov data to provide a dynamic exchange of available space for events and revenue potential for venues with spaces to rent.



# Fresh Eats Idea Leader: Lydia Moore

Lydia's team created an app that provides members with alerts, maps and searches to find fresh fruit and vegetables in neighborhood food deserts. Fresh Eats utilizes U.S. Census CitySDK and City of Chicago OpenGov data to build demand for fresh produce in convenience stores in low-income communities by allowing residents to tag available items and be notified when and where their "want list" is locally available.

### Noyze Vision Idea Leader: Martinez Williams

Martinez' team created an app featuring a database of community-driven entertainment events and educational programs. NoyzeVision utilizes City of Chicago OpenGov and user-generated data to enable all of Chicago to interact, improve cultural information exchanges, and foster civic engagement across the community and general public.

#### **Trill** Idea Leader: Derrick Riley

Derrick's team created an app featuring product gift boxes from area minority businesses that can be delivered to Chicago residents via multiple social media channels. Trill utilizes U.S. Census CitySDK, City of Chicago OpenGov, and usergenerated data to give Black businesses a visible platform to build loyalty and promote hyperlocal consumerism (purchases, marketing, and loyalty) across communities.





#### Rentz Idea Leader: Sheenita Robinson

Sheenita's team created an app that encourages responsible apartment ownership and management by enabling feedback on landlords through infographics, community maps and rollup reporting to local aldermen. Rentz utilizes City of Chicago OpenGov data to create a dialog between prior and proposed renters, making it easier for residents to find responsible landlords and for responsible landlords to find good tenants.

## **EmployABLE** Idea Leader: Kelly Pavich

Kelly's team created an employment app for people with disabilities that offers infographics and an intuitive process to reduce the complexity of finding a job after completing a training program. EmployABLE utilizes City of Chicago OpenGov and proprietary data to guide people with disabilities through the maze of the job search process.

### Drek Beach Idea Leader: Scott Beslow

Scott created an app that alerts users when Chicago's beaches close due to fecal pollution. Fecal coliform bacteria from birds, dogs and other sources is a common problem, and Drek Beach aggregates data from City of Chicago sources and makes it useful and reliable for residents.

Please contact Steven Philpott at sphilpott@cnt.org or 773.269.2214 for more information.

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